

AGENDA for Advancement Committee Meeting

DATE: January 30th, 2026 8:30 AM

LOCATION: Riverview Charter School, 81 Savannah Highway, Beaufort, SC 29906

CALL TO ORDER 8:30 AM

BAXLEY

Mission: Riverview Charter School's mission is to create a small, diverse learning community that actively engages students in meaningful and innovative learning experiences. Emphasizing "learning by doing," family and community involvement, and engaged citizenship, Riverview is committed to nurturing the whole child and preparing each student for a global society.

ADVANCEMENT INTRODUCTIONS

ALL PRESENT

OVERVIEW OF FUNDRAISING INITIATIVES

BAXLEY

- **Longstanding**
 - BTR
 - Bookfair
- **Recent**
 - Stingray Scramble
- **New**
 - Boil for Bowls
 - Annual Fund Appeal Letter
- **Future Oriented**
 - Stingray Legacy Fund
 - Thank an Educator Campaign

RCS WEBSITE

Addition of Stingray Legacy Page

MCKEOWN/ROMEO/BAXLEY

DONOR MANAGEMENT

BAXLEY/ROMEO

- Little Green Light
- Improving and Streamlining Process
- Donor Acknowledgement

NEXT STEPS

BAXLEY

- Grandparents Day/Stingray Legacy Fund
- BTR Sponsors and Donors
- Areas of interest for committee members

ADJOURN

Jan 30