

AGENDA FOR ADVANCEMENT COMMITTEE MEETING

September 26, 2023, 10:00 a.m.

Riverview Charter School, 81 Savannah Highway, Beaufort, SC 29906

Mission: Riverview Charter School’s mission is to create a small, diverse learning community that actively engages students in meaningful and innovative learning experiences. Emphasizing “learning by doing,” family and community involvement, and engaged citizenship, Riverview is committed to nurturing the whole child and preparing each student for a global society.

Public Comments on **NON AGENDA ITEMS** will be heard by the committee at the beginning of the meeting under **Public Session**. These comments are limited to 3 minutes.

Call to Order ~ 10:00 a.m.

PUBLIC SESSION

APPROVAL OF THE AGENDA	COPELAND
STATEMENT OF COMPLIANCE WITH FREEDOM OF INFORMATION ACT	
PUBLIC COMMENTS TO THE BOARD (3 MINUTES PER SPEAKER)	

INTRODUCTION OF NEW MEMBERS

HALEY ROMEO	COPELAND
BLAKELY WILLIAMS	

COMMUNICATION/DEVELOPMENT UPDATE

ROMEO

SPONSORSHIP PACKAGE PLAN

MARTIN

REFERENDUM EDUCATION

COMMUNICATION PLANNING	COPELAND
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CONSENT AGENDA

JUNE MINUTES	COPELAND
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Advancement Committee Meeting Minutes

Riverview Charter School

February 28, 2023, 5:30pm, Riverview Charter School

Mission: *Riverview Charter School's mission is to create a small, diverse learning community that actively engages students in meaningful and innovative learning experiences. Emphasizing "learning by doing," family and community involvement, and engaged citizenship, Riverview is committed to nurturing the whole child and preparing each student for a global society. Read by Leigh Copeland*

Members Present:

Leigh Copeland, Maurice Greenleaf, Erica Martin

RCS Staff Present: Nikole Sullivan

Call to Order

Meeting called to order at 5:32pm by Leigh Copeland

First meeting. No agenda to approve.

Public Session

We are in compliance with the Freedom of Information Act. Staff, parents, RCS community at large, BCSD, and news outlets notified of the meeting via email on February 27, 2023. Notice posted to school on February 27, 2023.

Public Comment: None

MEMBER INTRODUCTIONS

COPELAND

Committee went through introductions, bios and why they wanted to be involved with the committee.

COMMITTEE GOALS

COPELAND

Outreach goals

-adopt and finalize branding guide

-support development of collateral materials

-improved Board connections and leveraging relationships within community

Additional items discussed:

- Create a calendar of events for the 2023-2024 school year of community events where RCS can be involved
- Create a calendar and build timeline for 2023-2024 fundraising campaigns
- Possibility of a donor breakfast or lunch in October
- Consider a comprehensive sponsorship packet inclusive of major events and possibly UFF

COMMUNICATION/DEVELOPMENT UPDATE

SULLIVAN

BOOK FUNDRAISING INITIATIVE

Nikole Sullivan will forward detailed information and financial quote for the guided reading book kit. Erica Martin will work on campaign outline and forward to the committee in the next week. Identify 4 initiatives for the campaign. Nikole will work on donor platform, graphics and messaging to support the campaign. Discussion around having sponsor stickers on books and bags, and if we need a sponsorship form or can we run the form through donorbox?

Next Meeting: TBD

Leigh Copeland will email the committee with date options post Board Retreat on March 4, 2023.

Adjourn

Erica Martin makes a motion to adjourn the meeting. Maurice Greenleaf seconds the motion with unanimous approval. Meeting adjourned at 6:25 pm.